

# Quick Reference Guide - Universal

This is a quick reference guide to the Mountain View brand. Please, use full brand guidelines

## Logo

Primary



Stacked



Vertical



Icon



Full Color



Grayscale



Single Color



Spacing Around Logo



Don't Do



## Typography

# Headline 1

Calibri Regular

## SUBHEAD

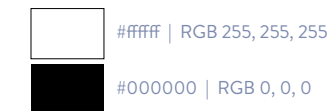
Calibri Regular Caps

Body or paragraph copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, nostrud

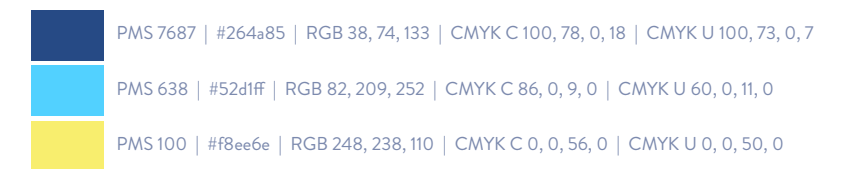
Calibri Regular

## Color

Black & White



Primary



Secondary

