

CITY COUNCIL MAJOR GOALS

Fiscal Years 2013-14 and 2014-15

The City of Mountain View has many critical services, programs, and projects under way to fulfill its mission and help make Mountain View a great community in which to live, work, visit, and play. These efforts will continue. In addition, through a deliberate goal-setting process, the City Council has identified the following three major goals, and specific projects to fulfill them, to emphasize during the next two years.

Retain and Improve Green Space and Canopy

Open space and the health of our urban forest are vital to the community. Continuing to maintain City parks, open space, landscaping, and the urban forest along public roadways, trails, and at facilities, are ongoing City functions. In addition to the current effort to update the Parks and Open Space Plan and other significant efforts related to green space and tree canopy, it is a priority of the City Council over the next two years to:

- Update the Urban Forestry Management Plan.
- Establish Guidelines for tree species in development projects.
- Begin to review the Park Land Dedication Ordinance as it relates to open space requirements in development projects.

Improve Bicycle and Pedestrian Mobility

Creating an environment that makes walking and bicycling, as well as other alternative forms of transportation, easier for its community members is critical to the community's health and sustainability. To continue improvements to make walking and bicycling safer and more prevalent, the City Council is committing millions of dollars in capital projects funding over the next two years to:

- Design Permanente Creek Trail crossings at Charleston Road and Amphitheatre Parkway.
- Modify Castro Street between El Camino Real and Miramonte Avenue.
- Implement the Safe Routes to School Education Program.
- Update the Bicycle Transportation Plan.

- Complete a Shoreline Transit Corridor Feasibility Study.
- Study options to improve the bicycle and pedestrian environment along California Street and Escuela Avenue.
- Resurface segments of Rengstorff Avenue, Old Middlefield Way, and Charleston Road, and install new bike lanes on Charleston Road.
- Modify the Grant Road, Phyllis Avenue, and Martens Avenue intersection to improve pedestrian safety.
- Design pedestrian access improvements at the NASA Ames Bayshore Light Rail Station.
- Design and install sidewalk improvements along Central Expressway, from Gemini Avenue to Moffett Boulevard.
- Reconstruct cross-culvert intersections to improve bicycle safety.
- Design and construct Permanente Creek Trail improvements from Old Middlefield Way to Rock Street.
- Install new bicycle racks in downtown.
- Evaluate the feasibility of extending the Permanente Creek Trail from Rock Street to West Middlefield Road.
- Install pedestrian safety improvements at South Shoreline Boulevard crosswalks.
- As time and resources permit, consider other bicycle and pedestrian mobility improvements that are low-cost and easily implementable.
- Assist in the creation of a Transportation Management Association to primarily serve the Shoreline Community and East Whisman area.

Use Technology to Enhance Customer Service, Efficiency, and Advance the Mission of the Organization

Judicious investments in technology can improve how the City carries out its business. The City Council supports continued efforts to improve the organization's technology tools to better serve the community. In addition to more than a dozen technology enhancement projects currently under way, it is a priority of the City Council over the next two years to:

- Upgrade the Recreation registration and reservation system.
- Upgrade and enhance Library technology systems.
- Upgrade the point-of-sale system for Shoreline Golf Links.
- Study and implement downtown parking technology improvements.
- Implement an online budget transparency module.
- Implement a predictive policing software tool.
- Enhance online accessibility to public safety information and services.

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