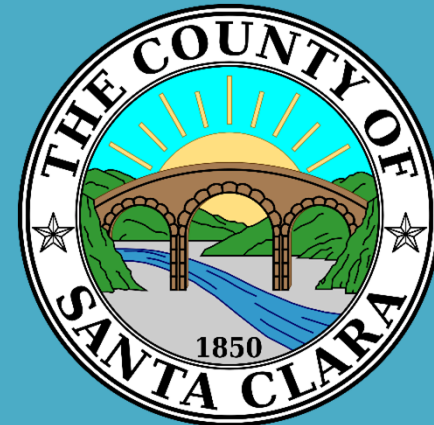


Community Workshop #2

901 E. El Camino Real

August 19, 2021
6:00 to 7:30 pm

Please note that this meeting is being recorded.



Welcome!

Community Meeting #2
901 East El Camino Real

Agenda

- 01 Welcome & Introduction
- 02 Affordable + Supportive Housing
- 03 The Opportunity
- 04 Input + Q&A
- 05 Closing + Next Steps



Translation Services:



- If you need translation in Spanish or Mandarin, please press the "Translation" button in Zoom and select the appropriate language.
- Questions can also be submitted in Spanish or Mandarin.

- Si necesita traducción en español o mandarín, por favor presione el botón "Traducción" en Zoom y seleccione el idioma apropiado.
- Las preguntas también se pueden enviar en español o mandarín.

- 如果您需要西班牙语或普通话翻译，请按缩放中的"翻译"按钮并选择合适的语言。
- 问题也可以用西班牙语或普通话提交。

Ground Rules

Ask

Using 'Q&A' function

*To submit questions
during the presentation*

Share

Your experiences

*We love your ideas and
local knowledge*

Respect

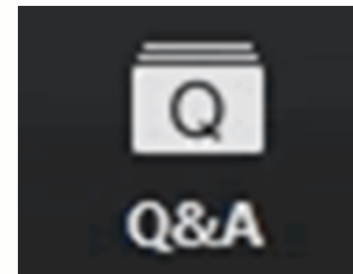
Others' experiences

*And recognize the value of
different perspectives*

Smile

And have fun

*We can't wait to hear
from you!*



01 Welcome & Introduction

Objectives

- 1. We want to learn from you.**
- 2. We want to hear your questions.**

Meet the Team:

Office of Supportive Housing:



Housing & Neighborhoods Division:



welcome + introduction

What is the Opportunity?

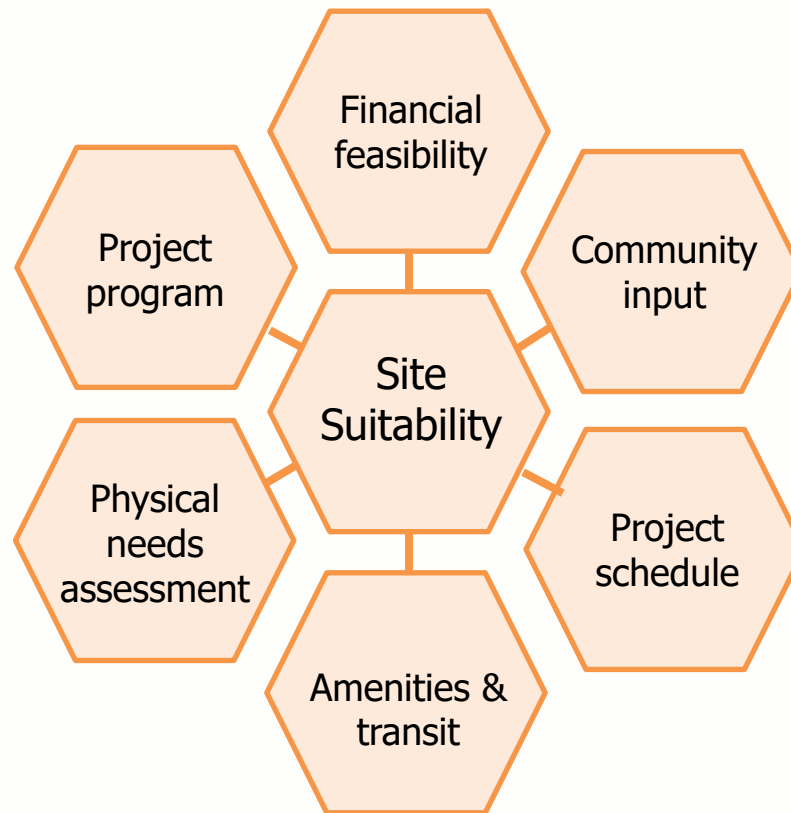
After significant due diligence, County staff recommends that the Board of Supervisors purchase the property to convert the hotel into affordable housing in partnership with the City of Mountain View.



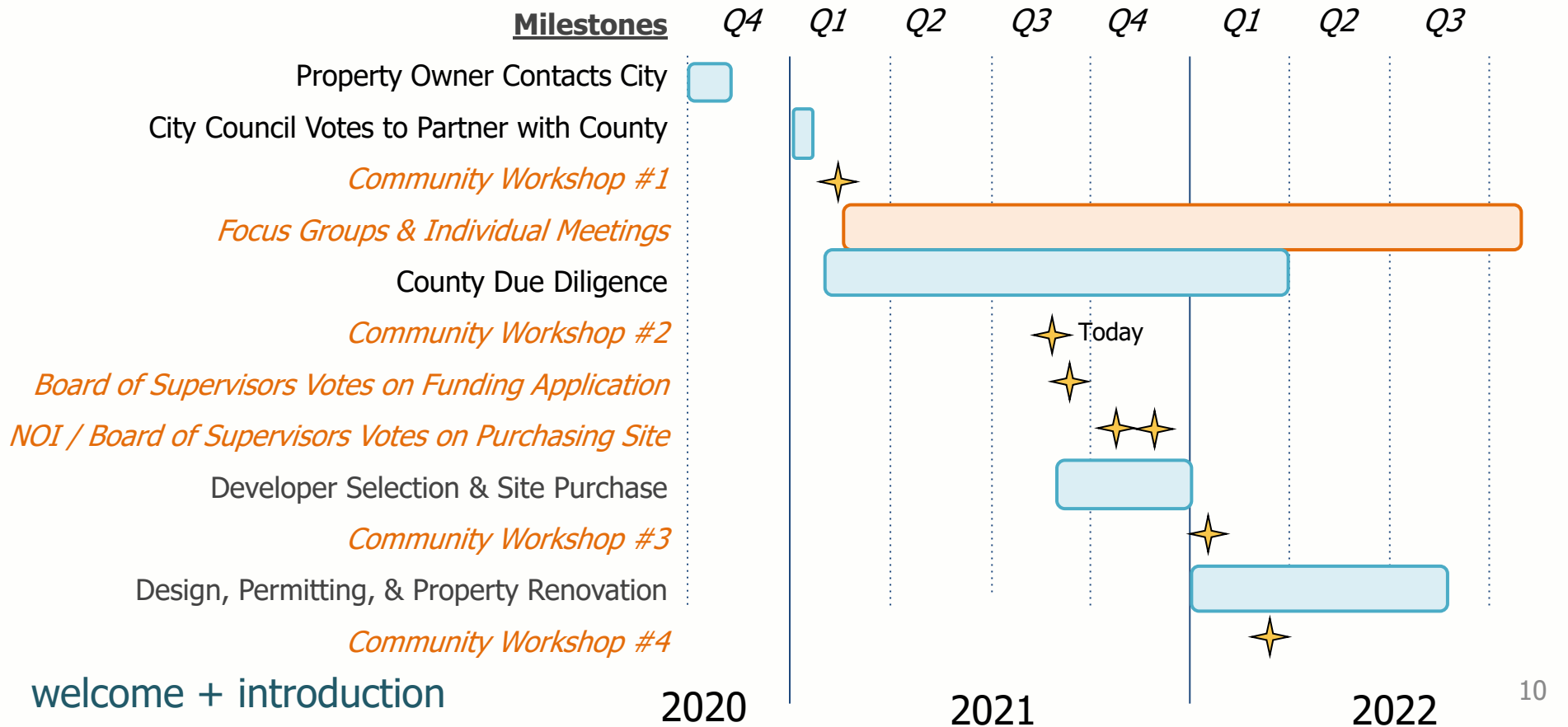
welcome + introduction

Due Diligence

- The County and City consider many factors prior to selecting sites
- Due diligence is an iterative process that starts with the idea for the project and continues through design



Estimated Timeline



02 Affordable + Supportive Housing

Who Will Live Here?

Up to 66 families and individuals experiencing homelessness or at risk of experiencing homelessness



affordable + supportive housing

The Community Plan to End Homelessness



DESTINATION: HOME

Destination: Home is a public-private partnership that uses collective impact strategies to end and prevent homelessness throughout Santa Clara County.

affordable + supportive housing

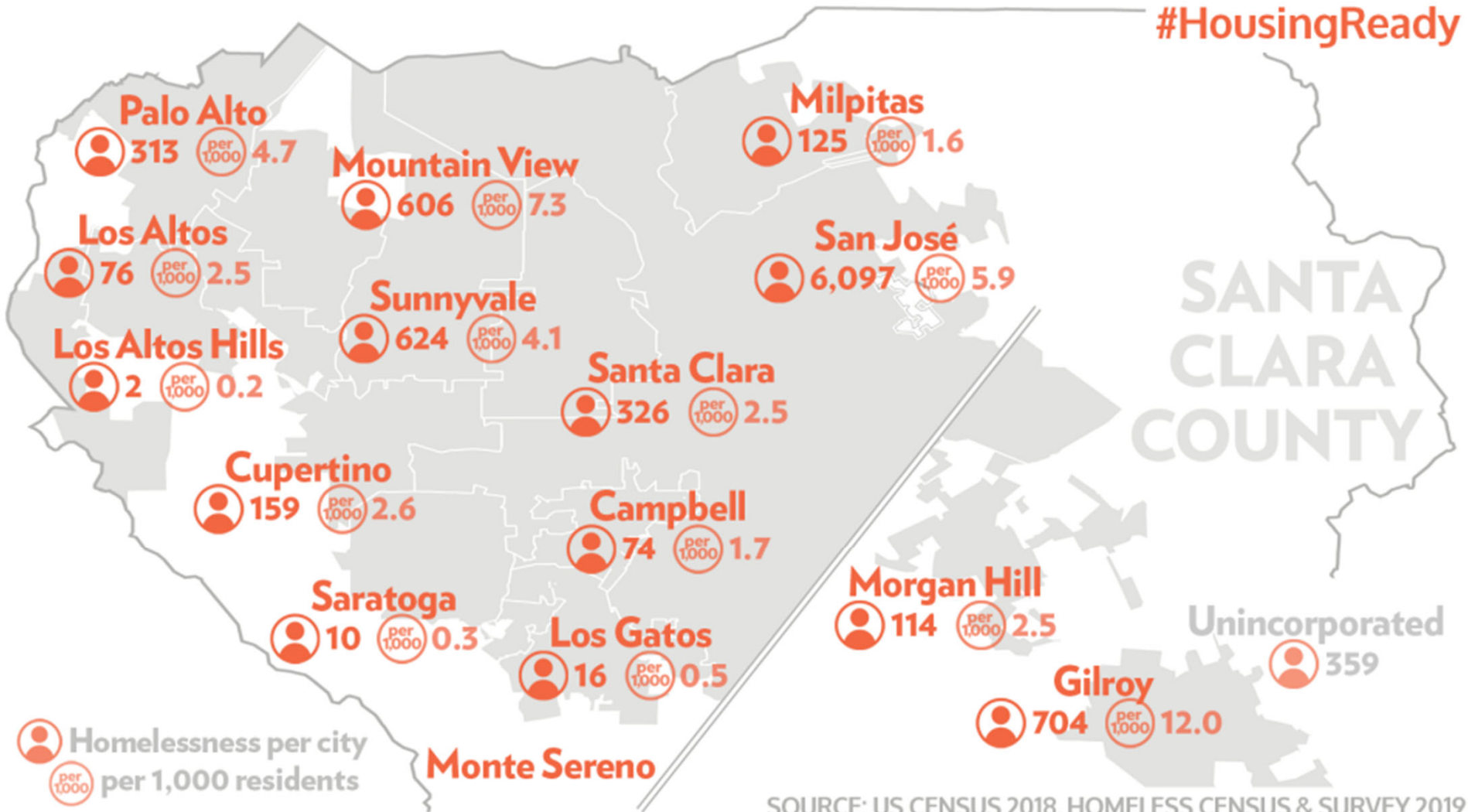
We can't end
homelessness

FALSE

Housing is
the solution

TRUE

#HousingReady



SOURCE: US CENSUS 2018, HOMELESS CENSUS & SURVEY 2019

81% County residents prior to losing home

89% interested in housing

45% with at least one disabling condition

59% lost home due to divorce, lost job or eviction

8% children

19% from foster care system

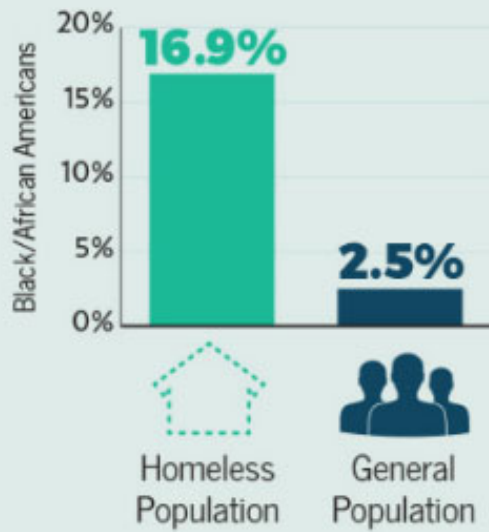
7% veterans

43% Latino

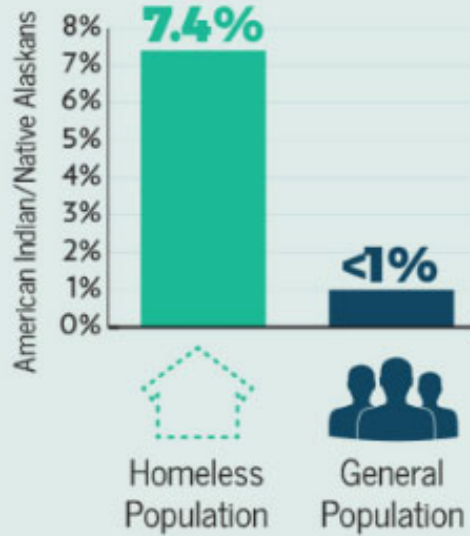
19% black



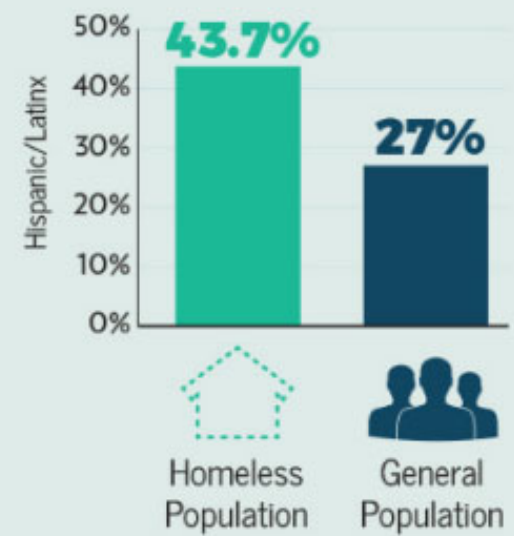
Black/African Americans



American Indian/Alaskan Natives



Hispanic/Latinx





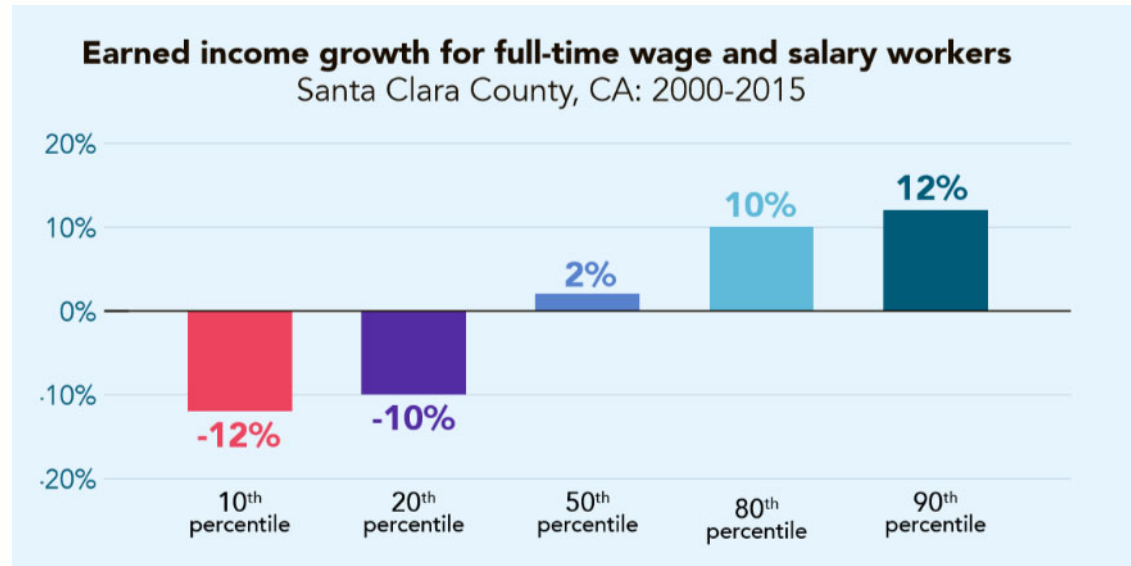
"You don't know how important a home is until you don't have one. Actually having a place for me and my daughter to come home to makes everything we have to deal with in this crazy life a little bit easier every day. We've never had a home to come to until now, so it's affected our lives in every possible way you could imagine. It's everything and only for the better. "

- Amy G., a mother who experienced homelessness with her two-year-old daughter

Housing Needs in Mountain View

Mountain View Housing Data:

- 1/3 of all residents have a housing burden
- 2/3 of low- and moderate-income households have a housing burden
- Over the past ten years, over 1,000 apartments have been demolished or have been planned to be demolished via redevelopment projects



This income inequality has been further exacerbated by the economic slowdown caused by the COVID-19 pandemic as many low-income households living paycheck-to-paycheck struggle to make rent and pay for other basic needs.

affordable + supportive housing

What is Supportive Housing?



Supportive housing combines high-quality affordable housing with population-specific supportive services designed to help tenants stay housed



affordable + supportive housing



The **retention rate** for households in permanent supportive housing was at



The **retention rate** for households in permanent supportive housing was at **96.8%**



BUILDING HOMES, CHANGING LIVES

2016 Affordable Housing Bond Progress

In November of 2016, Santa Clara County voters approved a \$950 million Affordable Housing Bond. It is projected that the Housing Bond will fund 120 new affordable housing developments over ten years, including 4,800 new units dedicated to Extremely Low-Income and Very Low-Income households. In addition, the County will establish rental and ownership opportunities for Moderate Income households.



Vela Apartments

YEAR 4 IMPLEMENTATION

\$533,001,528
IN MULTI-FAMILY HOUSING
DEVELOPMENT APPROVED

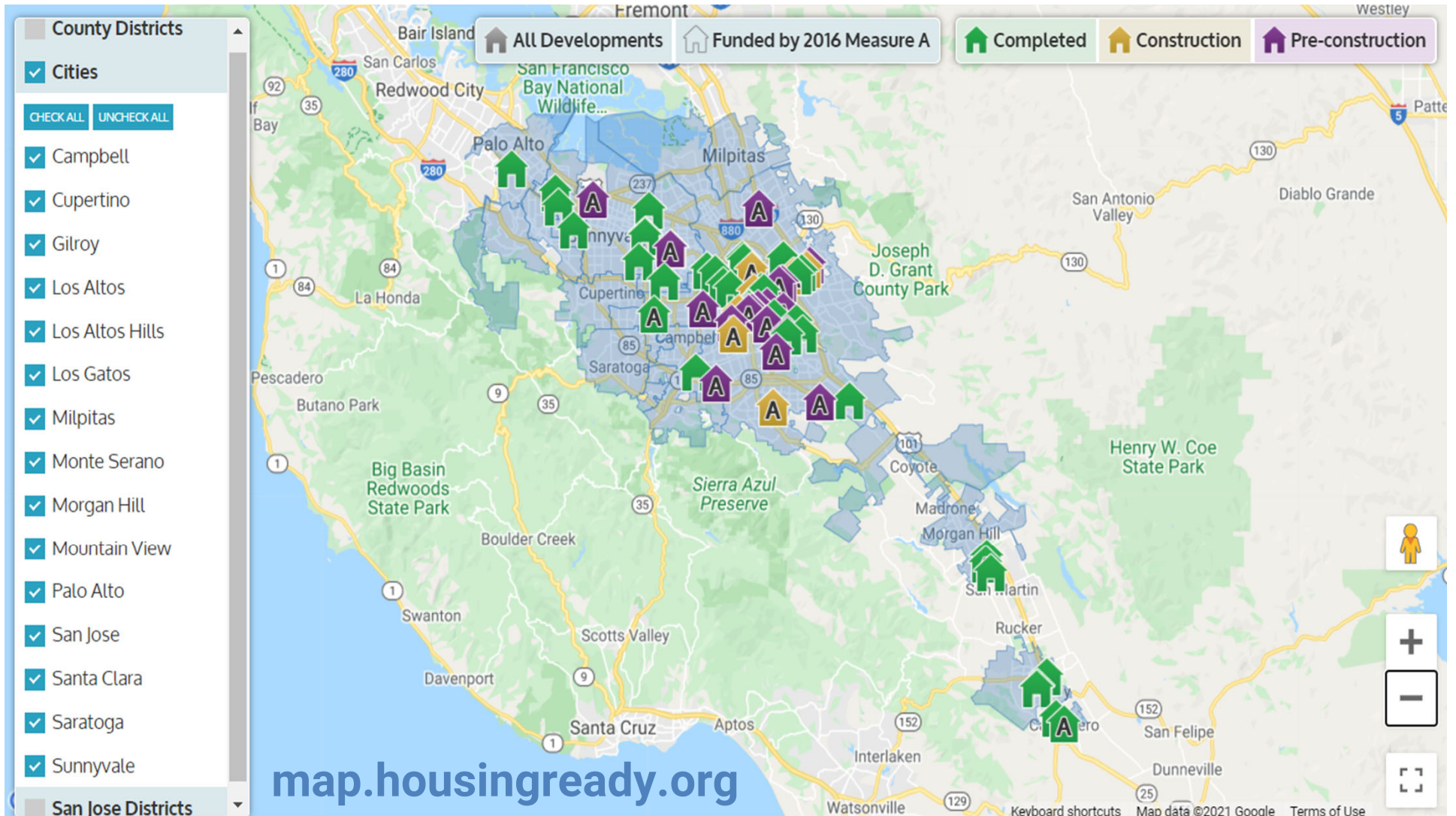
7 CITIES

2,969 NEW
APARTMENTS

618 UNITS RENOVATED

34 HOUSING
DEVELOPMENTS

\$25 MILLION
FIRST-TIME HOMEBUYER PROGRAM





affordable + supportive housing

Villas on the Park, San Jose, CA
Affirmed Housing Group



affordable + supportive housing

The Veranda, Cupertino, CA
Charities Housing Development Corporation



affordable + supportive housing

Parkside Studios, Sunnyvale, CA
Charities Housing Development Corporation

Who Builds Affordable & Supportive Housing?



affordable + supportive housing

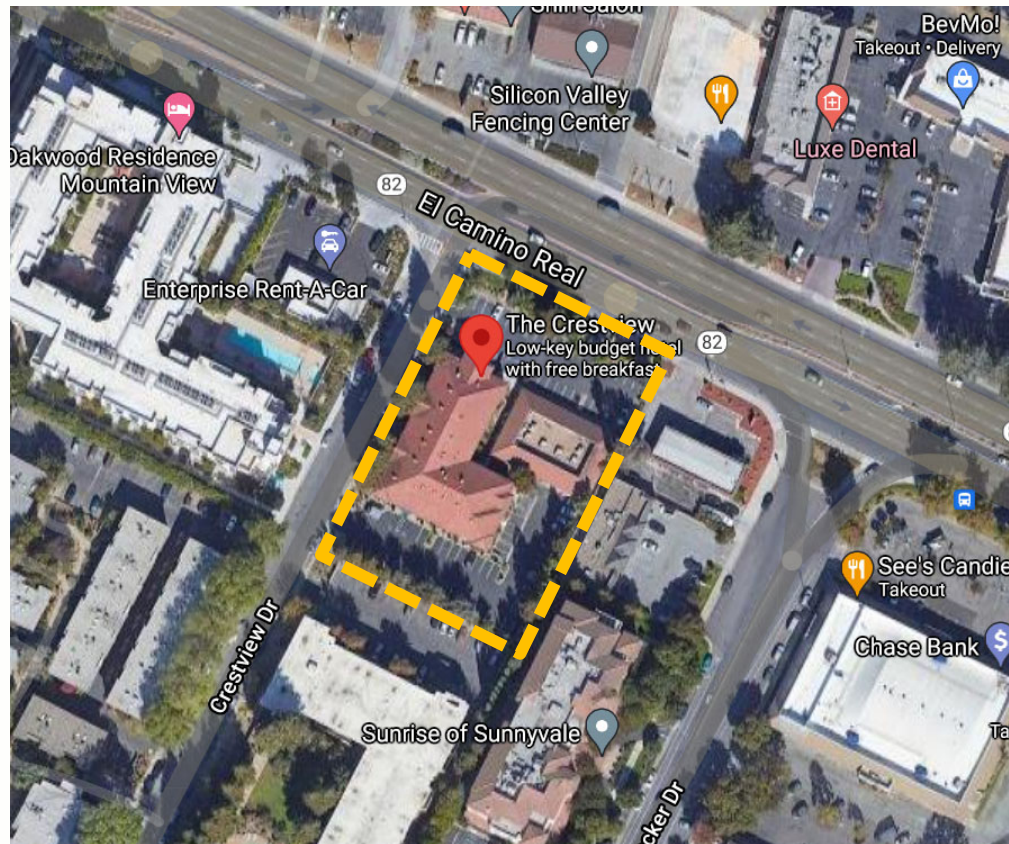
03 The Opportunity

Existing Property

Existing Hotel

901 E. El Camino Real,
Mountain View

- Current hotel use
- Built in 1985
- 67 rooms
- 6 retail spaces
- 80+ parking spaces



the opportunity

Adaptive Reuse to Affordable Apartments

Affordable Family Apartments

- Interior improvements
- Adding Kitchenettes
- Adding case management & service space
- Exterior & landscaping improvements



the opportunity



Referrals: How to Become a Tenant



- Potential tenants are “referred” through different processes, depending on the development’s financing
- The County uses a “Housing First” model and considers each household’s specific ability to be successful tenants

the opportunity

Property Management

- All of County and City-funded affordable housing developments are managed by professional property management companies
- Property management is similar to any other apartment building
- All tenants must sign a lease and follow property rules
- Tenants pay rent that is set to be affordable to the development's specific income levels



04 Input + Q&A

Community Poll

What do you like most about your neighborhood?

www.menti.com



Ground Rules

Ask

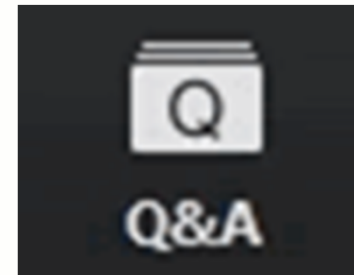
Using 'Q&A' or 'Raise Hand' function

To submit questions during the discussion

Share

Your experiences

We love your ideas and local knowledge



Respect

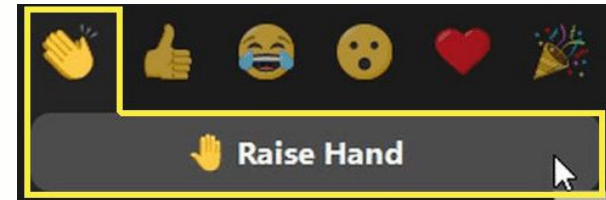
Others' experiences

And recognize the value of different perspectives

Smile

And have fun

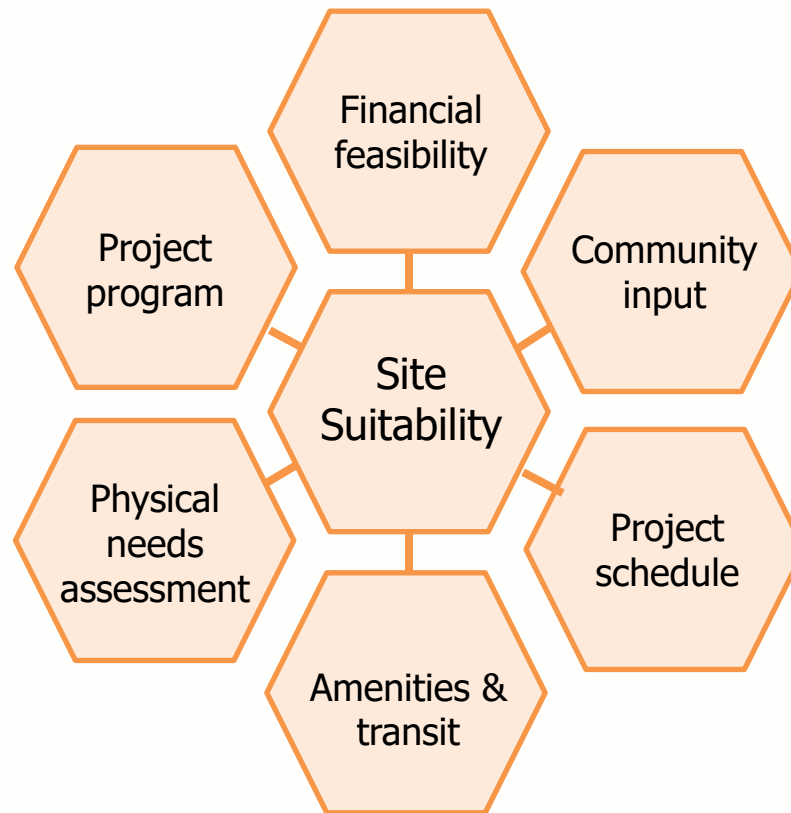
We can't wait to hear from you!



05 Wrap Up + Next Steps

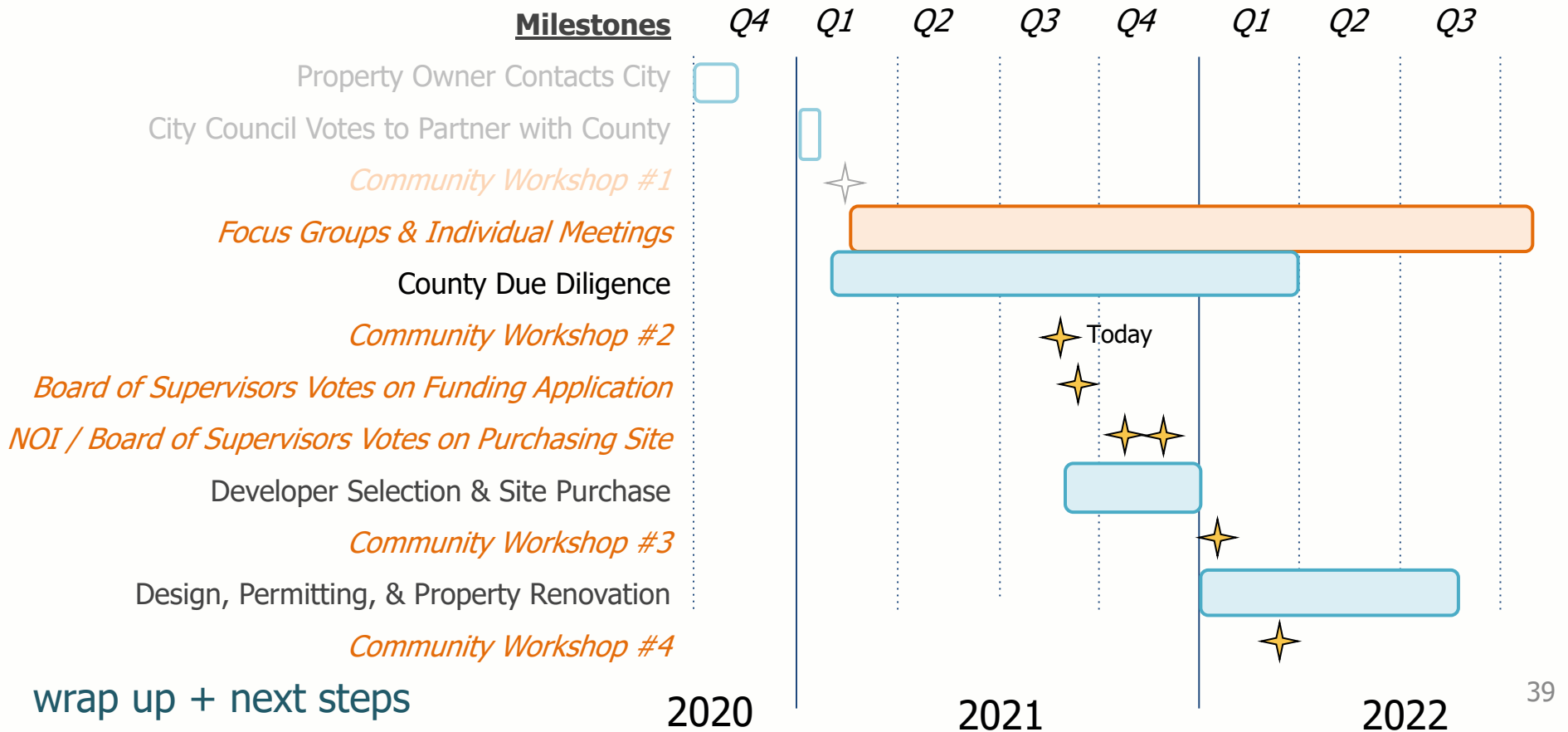
Due Diligence

- The County and City consider many factors prior to selecting sites
- Due diligence is an iterative process that starts with the idea for the project and continues through design



wrap up + next steps

Estimated Timeline Recap



Next Steps

Stay Engaged!

- Sign up for the City of Mountain View's mailing list (website below)
- Attend upcoming community meeting #3 – Date TBD
- Email us with your questions and feedback to help us be great neighbors!



Email: neighborhoods@mountainview.gov

Crestview website: www.mountainview.gov/crestview

Thank you!

Email: neighborhoods@mountainview.gov

Crestview website: www.mountainview.gov/crestview